

A large blue graphic consisting of two curved lines forming an arch over the text.

TUSTIN
LEGACY

SCULPTURE WALK

SPONSORSHIP OPPORTUNITIES



Remembering what connects us.

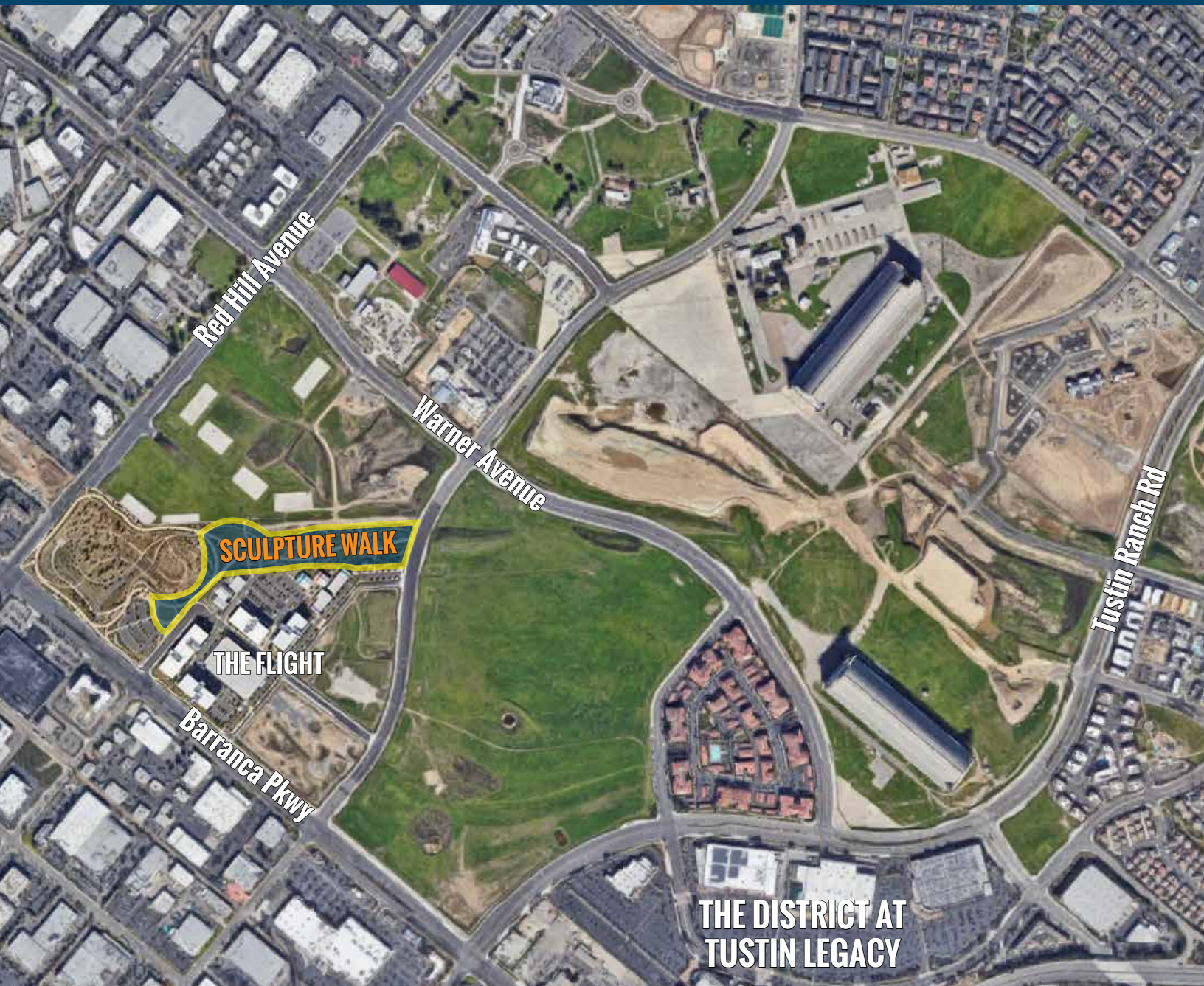
Visit www.tustinca.org for more details. Call 714.573.3326 for inquiries.

This image is for illustrative purposes only. Actual artwork is TBD.

TUSTIN
LEGACY

SCULPTURE WALK

Exciting opportunities are available to be part of the City of Tustin's inaugural outdoor Sculpture Walk at Tustin Legacy Park.



Launching in Fall 2023, the first exhibition in the Tustin Legacy Sculpture Walk will showcase five original, large-scale works that reflect the proud tradition of honor, innovation, and community that inhabits this new city park on land adjacent to the Tustin hangars, massive wooden masterpieces named one of the “Historic Civil Engineering Landmarks” of the 20th Century. As the country’s first military airfield dedicated solely to helicopter operations—housing a number of LTA (Lighter-than-Air) squadrons—the former Marine Corps aviation facility has left a lasting legacy through over six decades of service, going above and beyond. Our goal for the Sculpture Walk is to bring together a distinctive selection of three-dimensional artistic accomplishments made in the context of today’s world, inspired by the ambitions of Tustin’s remarkable past and daring audiences to lift their dreams for the future to higher altitude.

As the first public art initiative of its kind in Tustin, the Sculpture Walk seeks to enhance quality of life by placing outstanding works in the public domain that engage and beautify. Featured sculpture of high quality will be on loan to the City for a period of two years in what is envisioned as the debut installation in an ongoing series, sited along the walking path and rotated on a biennial basis.

Located near the corner of Red Hill and Barranca, Legacy Park is one of Tustin’s newest public spaces and is the first phase of what will eventually become a linear trail park system connecting the entire Tustin Legacy development area. Widely accessible, this initial portion of the Sculpture Walk in the Flight area will be thoughtfully integrated into the existing landscape design for local business owners and employees, community members, artists and students, residents of surrounding neighborhoods, and park patrons to enjoy year-round. We anticipate that it will draw audiences from around Orange County and beyond.

The City of Tustin Public Art Commission, in cooperation with the City of Tustin Parks and Recreation Department, are seeking the support of local businesses and organizations to make the Tustin Legacy Sculpture Walk a reality.

**DEEPENING THE CITY’S CULTURAL ROOTS,
THIS AMBITIOUS INITIATIVE EXPANDS
THE RANGE OF ARTWORK IN OUR
PUBLIC SPACES TO INCLUDE OUTSTANDING
THREE-DIMENSIONAL ACCOMPLISHMENTS
THAT INSPIRE AND BEAUTIFY.**

Red Hill Avenue

Warner Avenue

SCULPTURE WALK

THE FLIGHT

Barranca Pkwy

**THE DISTRICT AT
TUSTIN LEGACY**



SPONSORSHIP LEVELS

Marque Legacy Sponsor - \$50,000

Title Sponsor for the Sculpture Walk Program

- Name or logo will be featured on permanent signage near the entrance to the sculpture walk and in related City of Tustin communications and promotional materials
- Name or logo will be featured on signage at each individual sculpture installation
- Recognition at the ribbon cutting ceremony and the opportunity to address the audience during the program
- Name or logo on materials, giveaways, and promotional items at the ribbon cutting ceremony
- Name or logo included in all press releases, publicity materials, social media posts, and on the City of Tustin website

Visionary Sponsor - \$25,000

- Name or logo will be featured on signage at the entrance of the sculpture walk
- Name or logo included in all press releases, publicity materials, and on the City of Tustin website
- Recognition at the ribbon cutting ceremony
- Name or logo in two (2) social media posts mentioning the sculpture walk

Inaugural Sponsor - \$10,000

- Name or logo will be featured on signage at each of the sculpture installations
- Name or logo included in all press releases, publicity materials, and on the City of Tustin website
- Recognition at the ribbon cutting ceremony

Public Art Sponsor - \$5,000

- Name or logo featured on signage at one sculpture installation
- Name or logo included in all press releases, publicity materials, and on the City of Tustin website
- Recognition at the ribbon-cutting ceremony

Supporting Sponsor - \$2,500

- Name or logo included in all press releases, publicity materials, and on the City of Tustin website
- Recognition at the ribbon-cutting ceremony

PUBLIC ART PROGRAMS

Established in 2018, the Public Art Committee is the formal body responsible for implementing the City of Tustin's Public Art Program. Responsibilities include planning and commissioning public art, evaluating artwork proposed to be gifted to the City of Tustin, and advising the Community Services Commission and the City Council on all public art related issues.

Previous Art Installations

- Civic Center Wall Mural. Artist: Aaron Glasson (2019)
- Old Town Tustin Planter Box Art. Multiple Artists (2019-2021)
- Laurel Glen Park Wall Mural. Artist: Mike Tauber (2020)
- Peppertree Park Wall Mural. Artist: Christin Ibrahim (2021)
- Boys and Girls Clubs of Tustin. Artist: Brian Peterson (2022)
- Pioneer Road Park Seat Wall Mural. Artist: TBD (2022)



Creative Signals

The City of Tustin's Public Art Committee is seeking partners for a new Public Art Program. This program provides members of the Tustin community with an opportunity to contribute to the beautification of the city by wrapping traffic signal cabinets.



Tustin Legacy Park Sculpture Walk

The Public Art Committee is currently developing a potential sculpture walk public art program at Tustin Legacy Park. Located near the corner of Red Hill and Barranca, Legacy Park is one of Tustin's newest parks and is the first phase of what will eventually become a linear trail park system connecting the entire Tustin Legacy development area. The vision for the sculpture walk is a series of exhibits rotated every 1-2 years for patrons to enjoy along the trail system. At this time, the Committee is in the process of raising funds necessary for this project. Any interested parties can contact the Tustin Parks and Recreation Department for more information.

How To Donate

Have a piece of art you want to gift to the City of Tustin? Want to make a monetary donation to help us beautify our city? Please contact the City of Tustin, Parks and Recreation Department at (714) 573-3326.

